

Screening Committee for Vice President of Business and Strategy
Eastern Washington University
526 5th St,
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May 1, 2025

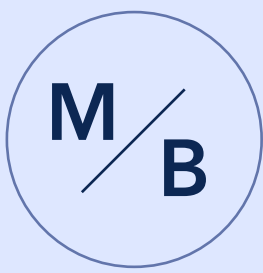
Dear Committee members, below is a brief statement describing how my approach will “accommodate and respond to financial, academic, and other similar challenges experienced by our students, faculty, staff, and the public.”

My preliminary approach to addressing the financial and academic challenges confronting the students, faculty, staff, and the broader community of EWU is rooted in the principles of collaboration, communication, transparency, and strategic foresight. The foundation of effective problem-solving lies in cultivating an environment of open and honest dialogue among key decision-makers and stakeholders. By actively engaging with each group, I can uncover valuable information and perceptions about their unique experiences and challenges, empowering me to create or propose tailored solutions that resonate with diverse perspectives and effectively meet their needs.

In addressing financial challenges with determination, my extensive experience as Executive Vice President for Finance, Administration, and Government Relations has uniquely positioned me to harness innovative funding opportunities and optimize the strategic allocation of our financial and capital resources. By utilizing a transparent and dynamic budgeting process, we empower the campus community at EWU to adeptly handle unforeseen circumstances, adapt with agility, and invest thoughtfully in initiatives that yield the most benefits for the EWU community. Through this journey, we will navigate the financial landscape with creativity, purpose, unwavering focus, and an optimistic vision for the future. For example, at New Mexico Highlands University (NMHU), we proudly invested in our natural resources department, launching an ambitious Bachelor of Science in Forestry program. Our commitment culminated in achieving the impressive accreditation, establishing us as the sole institution in New Mexico to offer this vital degree. This unique distinction has paved the way for fruitful collaborations with esteemed partners such as New Mexico State University, the University of New Mexico, and the New Mexico Forestry Department.

Together, we initiated the creation of the New Mexico Reforestation Center (NMRC), a groundbreaking effort enshrined in state law. Through our collective endeavors, we

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have successfully attracted state, federal, and private funding to support this mission. The NMRC is poised to deliver essential tree seedlings to restore the millions of acres ravaged by forest fires in New Mexico and across the southwestern United States. As we move forward, the center holds the promise of expanding its vital projects to other Western states, leaving a lasting impact on our environment and future generations.

In addressing Academics, I am passionately committed to fostering a learning environment that is not only inclusive but also equitable for all students. This dedication entails forging strong partnerships with Provost Anderson and key stakeholders to develop and support initiatives that financially empower programs designed to enhance academic services and student success. These initiatives will encompass mentorship and wrap-around services, equipping diverse student populations with the essential skills they need to excel.

By cultivating a seamless collaboration between the academic and finance divisions, along with our support services and advancement teams, we can profoundly elevate the student experience. My shared goal is to empower every individual to flourish and achieve the academic credentials they aspire to, fueled by unwavering determination and a desire for success.

I genuinely acknowledge the importance of community engagement in partnership with President McMahan, President Richey, her advancement team, and other essential stakeholders. By cultivating robust collaborations with local organizations, we can craft and champion transformative programs that enrich the lives of our students and faculty and amplify our impact within the broader community. Together, we can create meaningful change and foster a vibrant environment for all. This comprehensive approach will empower us to address challenges with innovation and purpose, creating a vibrant sense of community and shared ambition. Together, we can navigate the path ahead, turning obstacles into opportunities and collectively crafting a brighter, more promising future for all.

Thank you sincerely for considering my application. I genuinely appreciate the opportunity to participate in this selection process. Should I have the privilege of advancing to the next round of interviews, I would be delighted to explore my experiences in greater depth and share specific examples that showcase my skills and accomplishments. I am particularly eager to discuss my strategic approaches to overcoming challenges in-depth and articulate my vision of contributing meaningfully to your team's success.