



MAX BACA

Bio

Max Baca is a dynamic and visionary leader with a wealth of experience in financial management, strategic planning, and government relations. In his role as Executive Vice President for Finance, Administration, and Government Relations, he has consistently showcased an extraordinary ability to drive organizational growth and profitability while upholding the highest standards of regulatory compliance.

With a distinguished record in fiscal management and strategic initiatives, Max has not only enhanced profitability but has also ensured that his organizations thrive within the bounds of regulation. His exceptional communication and leadership skills empower him to cultivate and inspire high-performing teams that excel in achieving their goals.

Max possesses a remarkable talent for crafting and executing innovative policies and procedures, resulting in significant improvements in operational efficiency and process streamlining. His steadfast dedication to excellence, combined with a results-oriented mindset, transforms him into an invaluable asset for any organization fortunate enough to harness his expertise.

As a leader, he embodies exceptional skills in stakeholder engagement, using his persuasive communication abilities to cultivate consensus around shared objectives. His strategic foresight, combined with sharp analytical insights, enables him to tackle complex challenges head-on, implementing solutions that have a lasting, positive impact.

During his tenure at New Mexico Highlands University (NMHU), he adeptly navigated intricate contract negotiations with various unions, showcasing his unwavering commitment to fostering harmonious relationships between management and labor. He believes that collaboration is the cornerstone of success and possesses a remarkable talent for identifying common ground among diverse stakeholders. This innate ability paves the way for innovative solutions to even the most intricate challenges.

His extensive negotiating experience has led to substantial improvements in working conditions, compensation, and overall productivity. With his composed demeanor and deep expertise, he is not only recognized as a skilled negotiator but also as a persuasive force in his field, inspiring confidence and respect from all who collaborate with him.

Max's deep knowledge of government relations has endowed him with a comprehensive understanding of the legislative landscape and the policies that influence it. His ability to work closely with government officials and community stakeholders has enabled him to craft strategic initiatives that align seamlessly with institutional goals. In his previous role, Max was dedicated to developing and implementing forward-thinking policies that not only reflected the university's strategic objectives but also fostered an environment of excellence, efficiency, and integrity.

Max is an esteemed alumnus of New Mexico Highlands University, proudly holding three degrees, including a Master's in Business Administration (MBA) with a specialization in Management. His academic journey is a powerful testament to his unwavering commitment to advancing the university's mission and amplifying its impact on the community.

In his leisure time, Max fully embraces the thrill of Spartan Trifecta weekends, having boldly conquered more than six of these exhilarating events. His remarkable achievements include completing 36 races, surmounting an astonishing 870 obstacles, and traversing a total distance of 441 kilometers. With a passion for athletic challenges and the tranquility of fishing, Max also indulges his creative spirit as a devoted artist, exploring a wide variety of artistic mediums.