



Strategic Plan Road Map

EASTERN
WASHINGTON UNIVERSITY

start something **big**

Diversity, inclusion, increased awareness, cultural competency

K-12 is paramount (constitution) Higher ED is discretionary funding and can be cut

Aging infrastructure to take care of and maintain

Increase revenue through retention

How do we increase graduation rates and reduce time to graduation through use of technology?

Increasing demand for CSTEM degrees

Create degree programs that respond to the more, be able to change

Predictive analytics helping to change decisions affecting teaching, learning and student support

Recognize/celebrate faculty & staff achievement

Branding/Marketing

Breakdown silos

Create the EWU experience from student to alumni

Campus culture (Transparent communication)

Vision

Develop more community partnerships

Recruit diverse students

Alumni connection

Diversify funding streams

Need to be transfer friendly

Convergence Themes

SWOT Sessions

Student Staff Lacking Campus Programs Community Faculty Opportunity

Needs Education Support Spokane

Build deeper connections with the community

Recruiting & retention of students - particularly of color

Bridging the gap between Cheney and Spokane

Be Spokane's public (Spokane County) university

Faculty/student research

Faculty/student relationship

Need to tell our story!

Community colleges offering BAS/4 year degrees

Balancing student centered with institution first

Increase graduation rates

Mission

EWU expands opportunities for personal transformation through excellence in learning

Institutional Strategic Plan

IGNITE Change

EMBRACE Social Justice

DRIVE Innovation

TRANSFORM Region

Student Access

Student Learning

Student Development

Student Completion

Core Themes

Access + Learning + Completion = STUDENT SUCCESS

Environmental Scan

ISP 2012-2017

Core Themes

Student Academic Achievement

Student Support & Development

Faculty Support & Development



EASTERN WASHINGTON UNIVERSITY

start something **big**

Environmental Scan

SWOT Sessions

Student
Staff
Needs
Education
Support
Spokane
Opportunity

Lacking
Campus
Programs
Community
Faculty

Convergence Themes

Institutional Strategic Plan

IGNITE Change
EMBRACE Social Justice
DRIVE Innovation
TRANSFORM Region

Mission

EWU expands opportunities for personal transformation through excellence in learning

- Student Access
- Student Learning
- Student Development
- Student Completion

Core Themes

Access + Learning + Completion = STUDENT SUCCESS

ISP 2012-2017

Core Themes

Student Academic Achievement
Student Support & Development
Faculty Support & Development