

## **Important Guiding Items:**

For staff and faculty to help fill out the templates.

“Quick” reference to "what does EWU stand for" and key concepts, phrases, sections

- [1. The Northwest Accreditation Report](#)
  - [2. President’s Address Convocation](#)
  - [3. RCW Regional Universities Charter](#)
  - [4. EWU Climate Action Plan](#)
  - [5. University Catalog](#)
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### **1.**

**The Northwest Accreditation Report, specifically the EWU NWCCU Standard One EIE Report: August 23, 2022, and EWU NWCCU Supplemental Responses: September 27, 2022**

<https://inside.ewu.edu/assessment-accreditation/accreditation/institutionalaccreditation/nwccu-reports-and-responses/>

Specifically, within this report are the University’s *current* version of ...

#### **Mission Statement:**

Eastern Washington University expands opportunities for personal transformation through excellence in learning.

EWU achieves its mission by:

- Enhancing access to higher education in the Inland Northwest and beyond by recruiting and supporting traditional college-bound students, non-traditional students, and those from underserved populations;
- Delivering high-quality academic programs that undergo regular, rigorous review informed by data and assessment of student learning;
- Delivering a high-quality co-curriculum designed to develop the intellectual, cultural, personal, and practical aspects of students’ lives; and
- Promoting student success by supporting student engagement and timely degree completion.

#### **Vision Statement:**

Eastern Washington University is a driving force for the culture, economy, workforce and vitality of Washington state. Our graduates think critically and make meaningful contributions to both their career fields and their communities. EWU is the public university whose students, faculty, staff and alumni make profound and significant contributions to the economic and social vitality of the region. EWU remains the best value for higher education in the state.

## Core Values

The three core themes of Eastern Washington University's mission are **access, learning, and completion.**

Access: EWU strives to provide the opportunity for traditional college-bound students, non-traditional students, and students from underserved populations in the Inland Northwest and beyond to obtain a high quality education and earn a marketable degree.

Learning: EWU strives to equip students with the skills and knowledge needed for them to be informed citizens of the world and successful in their chosen careers.

Completion: EWU strives to support our students to earn undergraduate and graduate degrees.

## DEI statement

At Eastern Washington University, we are committed to a campus climate that welcomes and respects diversity. Because our diversity makes EWU a stronger community, we aim to foster a culture of respect, integrity and inclusiveness.

Our vision for inclusive excellence includes attracting and retaining the talents of diverse faculty, students and staff to facilitate teaching, learning, scholarship and service in a welcoming climate.

The following were commendations and then recommendations from NWCCU; perhaps these could guide some questions for programs to consider:

The Commission **commends** Eastern Washington University for:

1. Effective use of a Title 3 grant to adopt and institutionalize technology to improve academic advising, early warning, and related support systems such as program staff and case managers to address student needs. **CAAR advising, early warning system**
2. Its deep commitment to its mission of student access, learning, development, and engagement and its strong belief in the real impact that EWU has on the lives of its students. **How do programs serve EWU mission and vision?**
3. Its commitment to community engagement. The institution is providing an invaluable resource to the Spokane region and surrounding communities. **How are programs involved in community engagement? How are programs involved in regional communities?**
4. Its commitment to an inclusive campus environment. **DEI**

The Commission **recommends** that Eastern Washington University:

Recommendation 1: Fall 2022 Evaluation of Institutional Effectiveness - Demonstrate a continuous process to assess institutional effectiveness relative to the institution's priorities. This includes a system by which data is collected, reviewed, used to inform decision making, and utilized for allocating resources across the entire institution in a cohesive manner. **How does a program allocate resources?**

Recommendation 2: Fall 2022 Evaluation of Institutional Effectiveness - Make further progress in its system of assessment institution-wide to evaluate the quality of learning in its programs and improve instructional programs by ensuring a clear path through all the assessment processes and closing the loop by using assessment results as input into resource allocation processes.

**How do programs evaluate their program learning outcomes and close the loop? Are students meeting program learning outcomes?**

Recommendation 3: Fall 2022 Evaluation of Institutional Effectiveness - Make publicly available select disaggregated indicators of student achievement that are clearly and systematically integrated into the assessment of institutional effectiveness. **Graduation, retention, gen ed needs/requirements questions**

Recommendation 4: Fall 2022 Evaluation of Institutional Effectiveness - Review the diversity, equity, and inclusion programs in academic units, Office for Diversity, Equity, and Inclusion, and Student Affairs with a goal to reduce redundancy and increase support designed to close equity gaps. **DEI, equitable treatment questions**

Recommendation 5: Fall 2022 Evaluation of Institutional Effectiveness - In its catalog provide information verifying required course sequences, and projected timelines to completion based on normal student progress and frequency of course offerings. **Curriculum/course offerings, student enrollment, faculty sufficiency to meet needs of program questions**

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## 2.

### **President's Address Convocation**

video: <https://www.ewu.edu/about/leadership/president/>

transcript: <https://docs.google.com/document/d/1AyytP0U-bBubjeDQ8YGuunSA99BpzDr5/edit?rtmpof=true>

### **President's Welcome Address – Key Points:**

- EWU is in the community (7:40) – Diversity, Wheelchair Basketball, STEM van.
- EWU's 140-year legacy is alive and thriving. (8:14)
- Establish partnerships in communities – collaboration and connectedness (9:07)
- Impact on Students, faculty and region – (9:15)
- EWU shows up – not just for students, but invests in community.
- EWU is rebuilding (10:14)
- Staff has taken on more work and hasn't been included in timely communication (12:00)

- Communication has been fractured – and there is a need for more transparent decision making (13:00)
- We can overcome our challenges and have long-term operational sustainability and success. We will rebuild the EWU experience. (13:50)
  - Have to address Enrollment/Retention
  - Have to address Budgets -- Need to prioritize investments to maximize value
  - Have to address Morale (14:45)
- Forget about perfection – focus on progression (17:08)
- Grit, Grace, Greatness, and Gratitude – (18:35)
- New strategic plan creation in 2023 – Collaborative process
- Improvement of campus culture – and eliminate communication silos – (19:50)
- Build trust, increase morale
- Need Bold and innovated plans in multiple departments (20:50)
- Nursing is a priority (22:00)
- As of state legislature are strategic and asking to support faculty and staff needs along with investments in student success – while examining wants vs. needs (23:00)
- Our one goal – the Eastern Student experience is cohesive, connected, and impactful. This means bolstering and providing a diverse welcoming campus for all. Increasing access for traditional college bound students, non-traditional students, and those from underrepresented populations. (23:42)
- EWU has been recognized as being a top school for diversity in WA state. (24:10)
- Together, we work toward positive social change (24:40).
- Celebrating various cultural events throughout the year and demonstrating inclusivity and lifting up diverse voices (25:00)
- EWU is continuing to work to become a Hispanic Serving Institution (26:00)
- EWU will continue to invest in STEM programing (26:26)
- EWU is a national center for cyber defense – (27:00)
- Office of Sustainability is building on community goals
- School of Ed is key contributor to region’s education (27:39)
- Being an Eagle is about social mobility – Marketable degrees for high paying jobs (28:30)
- High level of education at a low price – (29:00)
- Emersion in experiential learning – student/faculty/community collaboration (29:30)

### **President’s Welcome Address - Key Points (summary)**

- Three areas that need to be addressed immediately:
  - Enrollment is down. Enrollment is not just about the recruitment of students, but their retention from year to year until they graduate.
  - Budgets are tight. We will need to prioritize our investment to maximize value.
  - We can improve morale.

- Theory of marginal gains: If you keep your foundation but make incremental shifts in behavior, environment, and processes, the end result is monumental success. Forget about perfection; focus on progression and where we can make marginal gains to achieve lasting success.
  - EWU's creed: grit, grace, greatness, and gratitude.
  - Through continuous collaboration, we will identify where we need to be and how we will get there together.
  - Ultimately, our work is focused on one goal and that is to make sure the Eastern student experience is cohesive, connected, and impactful. To that end, EWU is bolstering our focus on providing a diverse and welcoming campus for all and enhancing access to higher education for traditional college-bound students, non-traditional students, and those from underserved populations.
  - Being an eagle means:
    - Getting a high-quality education at an affordable price
    - Immersion in experiential learning
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### **3.**

**RCW Regional Universities Charter**, specifically 28B.35.050

<https://app.leg.wa.gov/rcw/default.aspx?cite=28B.35>

The RCW describes the legal purpose of Washington's regional universities. The bullets below break out the purpose of a regional university. The most important aspects are the requirement to have both practical and applied undergraduate and graduate programs that meet both educational and professional needs of the region (for us that is the needs of Eastern Washington). The integration with the region's community colleges may also be relevant for criteria for meeting external demand.

- offer undergraduate and graduate education programs
  - programs of a practical and applied nature
  - directed to the educational and professional needs of the residents of the regions they serve
  - act as receiving institutions for transferring community college students
  - provide extended occupational and complementary studies programs that continue or are otherwise integrated with the educational services of the region's community colleges
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### **4.**

**EWU Climate Action Plan**

<https://cdn.ewu.edu/sustainability/wp-content/uploads/sites/28/2022/11/OS-Climate-Action-Plan-3.pdf>

Eastern Washington University is committed to becoming a carbon neutral institution and a leader in sustainable practices.

Greenhouse Gas (GHG) Reduction Targets:

- 2030: 45% reduction of scope 1 & 2 GHG emissions below 2005 levels
- 2040: 70% reduction of scope 1 & 2 GHG emissions below 2005 levels
- 2050: 95% reduction of scope 1 & 2 GHG emissions below 2005 levels and support collective goal of net zero emissions across all state agencies

Definitions of emissions scope categories:

- Scope 1 emissions: The main source of scope 1 emissions come from the burning of fossil fuels to provide heating for campus buildings. At EWU the largest category of GHG emissions are scope 1.
- Scope 2 emissions: At EWU scope 2 emissions result from the use of electricity to provide campus cooling, Heating Ventilation and Air Conditioning (HVAC), lighting, and plug load.
- Scope 3 emissions: These are the most difficult to quantify and can vary widely depending on the choices of individuals. Primary sources for scope 3 emissions include commuting, university related travel, purchasing, and waste generation.

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## **5.**

### **University Catalog**

<https://catalog.ewu.edu/>

The Catalog contains department specific information that programs may reference in their answers.

Catalog lists Mission and Vision (same as listed in #1 above).

History of EWU –

#### **A History of Eastern Washington University**

The campus grew rapidly in size and program offerings in the decades following World War II. In 1961, the name was again changed, this time to Eastern Washington State College. It was increasingly evident that the region needed professionals in many fields; in response, Eastern added a wide range of undergraduate and graduate degree programs. Finally, in 1977, the state Legislature changed the school's name to Eastern Washington University.

We remain steadfastly committed to academic excellence, collaboration, critical thinking, and innovation. EWU is here to inspire.