From: <u>Eastern Washington University</u>

To: Miller, Judith

Subject:New S&A Funding Request SubmissionDate:Friday, February 21, 2025 4:52:47 PMAttachments:FY26-Budget-Request-Spreadsheet-7-1.xlsx

## New S&A Funding Request received!

#### **Requesting Organization**

Schools of Business & Accounting

## **Requester's Contact Information**

#### Name

Juliet Inoue

#### **Phone**

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## **Mailing Address**

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## **Budget Request and History**

#### Attach Budget Request Spreadsheet (found at top of form)

• FY26-Budget-Request-Spreadsheet-7-1.xlsx

#### Please select which represents your request best?

FY26 Budget Request

## Please provide a summary of your dept/prog/unit.

The Schools of Business and Professional Accounting at EWU are committed to excellence. Our programs offer unique, hands-on experiences to empower students with opportunities to solve real-world problems in Spokane and across our region. Accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, EWU's business programs prepare students to be successful professionals, whether it be in accounting, finance or other business fields.

The following programs offered:

#### BACHELOR OF SCIENCE DEGREES IN BUSINESS ADMINISTRATION:

Information Systems & Business Analytics (BSB)

Entrepreneurship (BSB)

Finance (BSB)

General Management (BSB)

Human Resource Management (BSB)

International Business (BSB)

Marketing (BSB)

Professional Accounting (BSB)

#### MINORS:

Accounting (Minor)

**Business Administration (Minor)** 

Business Analytics (Minor)

Entrepreneurship (Minor)

Human Resource Management (Minor)

International Business (Minor)

Management Information Systems (Minor)

#### **GRADUATE PROGRAMS:**

**Business Graduate Certificate** 

Business Administration (MBA)

Professional Accounting (MPAcc)

MBA + MPAcc Dual Degree

Master of Professional Accounting – Business Analysis and Reporting (MPAcc)

Professional Accounting Graduate Certificate

## How does your dept/prog/unit plan to spend awarded funds?

I am in a newly created position, Program Specialist 2 for Student Support, Retention, and Community Engagement for the Schools of Business and Accounting. My job duties include the following:

#### Retention

- Implement strategies and activities to enhance student satisfaction and retention.
- Develop professional development workshops.
- Organize professional and social networking events.
- Support/advise student clubs and honor societies.

Currently, I have been working on the following:

1. Re-launching the BETA GAMMA SIGMA CHAPTER, an international business honor society, at EWU. Also, re-launching ALPHA KAPPA PSI, a co-ed, professional business fraternity.

Awarded funds would be used for induction ceremonies, recognition ceremonies, marketing materials, conference fees, club materials (folders, name tags, etc.), club meetings and financial assistance for student membership fees if needed.

2. Enriching the student experience at the Catalyst Building.

To assist with retention, I plan events at the Catalyst Building to transform the sterile office building vibe into a vibrant university experience. Since my targeted student population takes night classes there, the events will be from approx 5 to 6 pm and may include guest speakers, activities, food, and drinks.

## Did your dept/prog/unit receive funds in FY25?

No

#### Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

No

#### How many UNDERGRADUATE student employees are being supported by S&A funding?

## How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

0

How many FACULTY are being supported by S&A funding?

0

## **Impact From Funding**

How does your dept/prog/unit collaborate with other departments, programs, units, outside stakeholders, and the local/regional community?

I serve on the team at the Catalyst Building in Spokane that focuses on enriching the university experience at the Catalyst Building. These events include all of the colleges/departments located in the Catalyst Building. This entails promoting the events to all EWU students and inviting each of the colleges/departments to participate in the events. As a result, colleges/departments, such as the College of STEM, College of Health Science and Public Health, the Department of Design, the Department of Computer Science and Electrical Engineering, etc. have contributed volunteers for the event, supplies, and financial donations. It has been a very collaborative, welcoming, and joyful experience. In addition, the following student services and academic resources have also participated by providing volunteers and information: Counseling and Wellness Services, Student Accommodations and Support Services, PLUS Tutoring, the Writer's Center, Library Services, Student Clubs and Organizations, and the Career Center.

My role also includes:

Strengthen Community Engagement and Partnerships

- Coordinate Community Engagement activities and projects.
- Develop and maintain partnerships with local businesses and organizations.
- Organize community engagement/networking events.

#### Do these collaborations include financial contributions? If so, please describe.

Some colleges/departments have contributed \$50 each for event items, such as mentioned above: College of STEM, College of Health Science and Public Health, the Department of Design, the Department of Computer Science and Electrical Engineering, as well as my department: the Schools of Business and Accounting. Please note, the College of STEM has contributed more (approximately \$500).

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission, goals, and strategic plan of EWU?

These events have increased student involvement. For example, re-launching Alpha Kappa Psi has encouraged students to take on leadership roles as we currently are forming the "founding leaders" for the executive board and other leadership positions. Also, Alpha Kappa Psi is open to all majors, so all EWU students will be encouraged to join it. It also helps to unify Catalyst Building students with the Cheney students.

The Catalyst-wide events that take place from approximately 5 to 6 PM provide support to our evening students and enrich their university experience away from the main campus. The students have expressed gratitude for these activities. It has changed the energy here in the Catalyst Building, not only for the students but also the staff/faculty. It also connects the student service and academic resource

departments to the students at the Catalyst Building. This supports EWU's strategic plan of fostering a collaborative, student-centered environment. It provides opportunities for "dynamic conversations, and a robust intellectual experience both inside and outside the classroom". It encourages networking and student engagement, which increases the likelihood of retention and shapes a positive university experience and creates bridges to meet students' needs.

## How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

Effectiveness is tracked by the following:

The number of student participants (Tracked by a card reader that scans student IDs and/or the sign in sheet. Also, we are working on using Eagle Sync).

Student Feedback (Verbal but would like to also implement using surveys)

Faculty/staff feedback (Verbal but would like to also implement using surveys)

## **Financial Responsibility**

# What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

The top funding priorities include the following:

1. Re-launching the BETA GAMMA SIGMA CHAPTER, an international business honor society, at EWU. Also, re-launching ALPHA KAPPA PSI, a co-ed, professional business fraternity.

Awarded funds would be used for induction ceremonies, recognition ceremonies, marketing materials, conference fees, club materials (folders, name tags, etc.), club meetings and financial assistance for student membership fees if needed.

2. Enriching the student experience at the Catalyst Building.

To assist with retention, I plan events at the Catalyst Building to transform the sterile office building vibe into a vibrant university experience. Since my targeted student population takes night classes there, the events are from approximately 5 to 6 pm and include guest speakers, activities, food, and drinks.

#### How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

We document all the expenses on Excel spreadsheets and store them in the appropriate digital folders. Items specifically paid for by the Schools of Business and Accounting are purchased by the Senior Secretary with her P card, and she documents everything as well.

## How will you ensure that student fees do not subsidize non-student use?

I will oversee the student fees, and so will the Senior Secretary. Prior to purchasing items, I discuss everything with the Director of the Schools of Business and Accounting for approval.

## **Engagement**

Please share the number of STUDENTS your dept/prog/unit serves annually.

3,000

Please share the number of FACULTY your dept/prog/unit serves annually.

0

Please share the number of STAFF your dept/prog/unit serves anually.

## Please share the number of ALUMNI your dept/prog/unit serves annually.

100

## Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

50

## Any additional information or considerations you would like the S&A Committee to have:

In addition to what has been described above regarding my job position, my role also entails:

Enhancing alumni relations and employer engagement:

- Develop and maintain relationship with employers.
- Oversee alumni events and engagement activities.

Students, staff, and faculty have provided very positive feedback regarding the events held at the Catalyst Building. In addition, departments in student services and academic resources have expressed gratitude for the collaboration and promotion of their services to the students.

#### Acknowledgment

I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.