From: <u>Eastern Washington University</u>

To: Miller, Judith

Subject: New S&A Funding Request Submission

Date: Wednesday, January 8, 2025 10:43:27 AM

Attachments: OSE-FY26-Budget-Request-Spreadsheet-300152.xlsx

New S&A Funding Request received!

Requesting Organization

Office of Student Engagement

Requester's Contact Information

Name

Josh Ashcroft

Phone

(509) 359-6916

Email

jashcroft@ewu.edu

Mailing Address

PUB 301 Cheney, WA 99004 United States Map It

Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

• OSE-FY26-Budget-Request-Spreadsheet-300152.xlsx

Please select which represents your request best?

FY26 Budget Request

Please provide a summary of your dept/prog/unit.

The student engagement budget provides the staffing for leadership and supervision of the six programs that facilitate a sense of belonging and community at EWU. Those six programs are EE, SFL, Clubs and Orgs (Student Engagement) Intramurals, EPIC, and Clubs Sports (Campus Recreation).

Student Engagement and Campus Recreation facilitate a number of campus traditions such as Neighborfest, RecSplosion, Homecoming, Sip and Carve, Student Excellence Awards, Blitz, and Last Blast, etc.

All of these areas understand the importance/value of collaboration and partner with MCC, Housing, ASEWU, Orientation and Family Programs, Pride Center, ASEWU clubs and organizations, etc.

Student Engagement Data Highlights:

-Spring 23 to Fall 24 data shows that students who were involved in Student Organizations were 7.1% more likely to have positive outcomes (this means graduate or be retained to the next year).

- -From Fall 23 to Fall 24, the percentage of EWU students who are involved in at least one Student Organization has increased from 23% to 28.8%
- Sorority and Fraternity community members have a 96% retention rate
- Students participating in intramural sports have a 95% retention rate

How does your dept/prog/unit plan to spend awarded funds?

The requested funds will support salaries and benefits for 2 Director level staff members. We are requesting an increase in support for scheduled salary and benefit increases.

We are asking for professional development and minimal direct expense to be shared between the two Directors.

Did your dept/prog/unit receive funds in FY25?

۷۵٥

Please submit the total amount received in FY25.

\$172,200

Please describe any changes in the amount requested from the previous year.

Only change is scheduled salary and benefit increases. The \$6,000 requested last year for professional development and supplies is the same this year.

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

Yes

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

2

How many FACULTY are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be included in your direct expense figure when you build your budget

Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units, outside stakeholders, and the local/regional community?

Campus Recreation Programs and Student Engagement have a long history of collaboration across campus. We understand the importance and value in partnership to maximize student dollars and impact.

Examples of partnership include: Homecoming partnership with Alumni and Orientation.

Partnership with Pride Center on the Drag Show. Partner ship with Orientation on Welcome Week events. Partnership with campus community with Neighborfest and the Student Excellence Awards. Partnership with Clubs and Orgs and Club Sports with their events and contests.

We partner with Cheney Community Businesses through events like Eagle Family Homecoming. Additionally Neighborfest engages with the Cheney and Spokane businesses and non-profits.

Additionally, EPIC Adventures provides a rental service that serves students, faculty, staff, alumni, and community members.

When there is an opportunity to partner with our community we try and take advantage of that as these events/services bring positive messaging about EWU and invites others to be engaged with EWU.

Do these collaborations include financial contributions? If so, please describe.

There is a fee for community members to participate in Neighborfest and some of the programs offered by EE and EPIC.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission, goals, and strategic plan of EWU?

Student belonging and sense of community are critical to student success. We believe that strong student engagement and Campus Recreation programs facilitate and support transformation of college students by assisting them in developing confidence, teamwork, well being, and leadership skills. Students that engage with their school by taking part in outside-the classroom programs have higher rates of success in the classroom and are more likely to evolve into better citizens in their post college years. Active participation in Student Engagement and Campus Recreation programs help reduce stress while helping to improve mental health. These programs also foster a strong student community, which serves as a critical support system for students facing challenges during their time at EWU. Lastly, these programs form a stronger positive association between students and EWU, increasing the probability that they will donate back to EWU after graduation. These efforts support the strategic plan of student success and closing equity gaps.

Please see data points mentioned earlier.

How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

Student Engagement: Eagle Entertainment, Sorority & Fraternity Life, and Student Organizations are utilizing Eagle Sync to track attendance at events and sending students surveys after the event. We are currently working with institutional effectiveness to assess who is participating in our programs and who isn't by reviewing basic demographic information such as class standing, gender identifiers, place of residence, age group, etc. Additionally, we are working with intuitional effectiveness to assess the impact of student participation/engagement in these programs and the impact on graduation and retention rates.

We are taking a similar approach with Campus Recreation utilizing Eagle Sync, Fusion, and IM Leagues.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

Top priority is the salary and benefits for the staff members leading the student engagement and campus recreation program teams.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

The Student Engagement & Campus Recreation teams follows all S&A Guidelines on spending and firmly believes it is critical that funding is focused on creating a sense of belonging, community, enhancement of life skills, and helping students have a positive collegiate experience.

We work directly with the student life accounting team to monitor budgets and evaluate every program we offer regarding impact, ROI, and opportunities for improvement.

Additionally we are always seeking partnership opportunities on and off campus to maximize the funding we receive.

How will you ensure that student fees do not subsidize non-student use?

Each program within Student Engagement & Campus Recreation is required to strictly follow S&A rules, bylaws and guidelines. Any exceptions to this rule will be requested through the AVP for Campus Life and forwarded for approval by the VP of Student Affairs.

Student participation in programs is verified through the EagleSync, IM Leagues, or Fusion platforms.

Additionally, events that have community interests we charge a fee for non-students. Example of that would be the annual Drag Show, Build a Swoop, Movie Nights.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

6.500

Please share the number of FACULTY your dept/prog/unit serves annually.

175

Please share the number of STAFF your dept/prog/unit serves anually.

185

Please share the number of ALUMNI your dept/prog/unit serves annually.

80

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

85

Any additional information or considerations you would like the S&A Committee to have:

Student engagement in out of the classroom experiences is so critical to their success. The supervision and leadership of these programs is critical to the success of the programs and our students.

Acknowledgment

I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.