New S&A Funding Request received!

Requesting Organization

EagleSync

Requester's Contact Information

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Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

- FY26-EagleSync-Budget-Request-Spreadsheet.xlsx

Please select which represents your request best?

FY26 Budget Request

Please provide a summary of your dept/prog/unit.

EagleSync is EWU's centralized platform for managing student organizations and promoting all student-facing events. It supports 400 groups and up to 20,000 users (students, staff, faculty), connecting students to opportunities for leadership, involvement, and belonging.

History and Transition: From 2012-2020, S&A Fees funded an online engagement platform managed by individual departments. Between 2020-2022, EWU transitioned through OrgSync and Presence, which did not meet the institutions needs. In Winter 2022, EWU implemented CampusGroups, branded as EagleSync, offering greater success and usability. The current contract with Campus Groups is through 6/30/2027.

Key Functions:
Organization Support: Manage recognition, budgeting, and events.
Event Management: All student organization events flow through EagleSync.
Promotion: EagleSync is the primary tool for advertising campus events.
Assessment: Tracks student involvement to inform data-driven decisions.

How does your dept/prog/unit plan to spend awarded funds?

The request is meant to pay the contract fee of roughly $31,000 including tax.

Did your dept/prog/unit receive funds in FY25?

Yes

Please submit the total amount received in FY25.

$31,000.00

Please describe any changes in the amount requested from the previous year.

None

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

No

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

0

How many FACULTY are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be inlcuded in your direct expense figure when you build your budget

- Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units, outside stakeholders, and the local/regional community?

The EagleSync platform serves as a campus-wide collaboration which allows students to plan their events and communicate within workflows that include the necessary people and departments; this is meant to provide students with the best possible experience without having to run around to collect approvals in person. The following departments are involved in various workflows are: Student Engagement, Student Life Accounting, Campus Recreation, Student Recreation Center, University Recreation Center, Event Planning, University Productions/Eagle Sound, Parking, EWU Police, Risk Management, Catalyst staff, Multicultural Center, IT Department, Housing and Residential Life, and Student Organization Advisors.

We have been making progress with getting campus departments to buy into EagleSync and advertise their events in EagleSync.

Do these collaborations include financial contributions? If so, please describe.

No, this contract is managed solely through Student Engagement and paid with the Student Community Programs Budget

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission, goals, and strategic plan of EWU?

EagleSync supports the EWU mission, goals, and strategic plan through focusing on student success and student experience. This is done by supporting and facilitating necessary processes and communication for student engagement and co-curricular events through one central hub for the various aspects of student organizations involvement, funding, recognition, and budget management. Additionally, Institutional Research is able to pull data which can show the impact of involvement in student organizations and campus events on our students.

Roughly 130 student organizations manage their rosters, schedule rooms, advertise for events, manage re-registration processes, and view required trainings. Additionally, club funds and S&A funds are managed through EagleSync.

How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

We regularly work with students and partners across campus to evaluate the workflow system and how we can improve. During fiscal year 24, we tweaked the event requests and workflows to provide better guidance for timelines on event creation. Feedback is solicited throughout the year, including during ASEWU's club and organization meetings. Additionally, this system allows us to track the number of events and volunteer opportunities directed at students and involvement through scanning into events etc. One of the core functions of the EagleSync platform is to support several departments and programs with measuring their effectiveness in their programs and services.

During fiscal year 25, in conjunction with ASEWU, Student Engagement created an online training program for ASEWU Student Organization executive officers, thus utilizing the EagleSync system to train, and track who has completed those requirements through badging in EagleSync.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

The entire purpose of this request is for the contact for EagleSync which is roughly $31,000 after tax annually through 2027.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

All funds awarded will go to support the contract. If we receive excess funding to support the contract, it will not be spent, it will be returned to S&A.

How will you ensure that student fees do not subsidize non-student use?

This platform uses single-sign-on and is directly tied to student engagement and involvement. Use of the platform is grounded in providing students with enriching co-curricular involvement opportunities. Current staff and faculty have access to EagleSync for the purposes of Advising student organizations, adding their departments co-curricular events, communicating with students as well as for their knowledge to be aware of what is available to students.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

11,474

Please share the number of FACULTY your dept/prog/unit serves annually.

500

Please share the number of STAFF your dept/prog/unit serves anually.

500

Please share the number of ALUMNI your dept/prog/unit serves annually.

15

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

5

Any additional information or considerations you would like the S&A Committee to have:

EagleSync currently supports 128 student organizations, 78 ASEWU Student Organizations
17 Sorority and Fraternity Organizations (including the specific councils: Diversified Greek Council, Panhellenic Council, and the Interfraternity Council), 26 Club Sports, EagleSync currently has 52 departmental groups

During fiscal year 23 we started using the attendance tracking feature; Institutional Effectiveness is able to pull data from EagleSync in regards to retention. During FY 23, 4412 students, staff, and faculty were checked into events on EagleSync; this accounts for 1516 unique users who checked into events.

During FY24 Orientation and Family Programs utilized a hub in EagleSync for Orientation which has greatly increased the knowledge of EagleSync among students.
During Fall 24 (including Welcome week) 8512 students checked into events, unique users were 2036.

Acknowledgment

 I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.