

# ALLIANCE FOR >>>>>> CAREER ENGAGEMENT

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The Alliance for Career Engagement program is strategically designed to provide direct support to employers who wish to increase student awareness of their opportunities throughout the year. Becoming an ACE Partner will allow you to better integrate your company brand and better recruit high-quality students from EWU. Consistent interaction and collaboration is key to your organization's success in acquiring top talent, and we want to work together with you in accomplishing this. As for students? This program will aid us in properly developing students suit your recruitment needs.

*As an ACE Partner, we work to make sure your organization will become one to know on the EWU campus.*

## ACE PARTNER BENEFITS

- Tailored service and support from Career Services staff
- Year-round branding and access to targeted student marketing channels
- Maximize the impact of your recruiting visits
- Increased access to EWU faculty, advisors, and administrators



**\$5,000/YEAR**

### PLATINUM EAGLE (\$5,000/YEAR)

- Regular recognition as an ACE partner on plasma screens in facilities across campus
- Priority reservation of Career Service's Employer Conference Room
- Consultation services: site visit from Career Services staff member
- E-mail blasts can be targeted by college, major, and class year
- *All Gold and Bronze benefits listed below*



**\$4,000/YEAR**

### GOLD EAGLE (\$4,000/YEAR)

- Priority for on-campus interview and info session dates/rooms and e-mail blast send dates
- Consultation services: regular feedback to ensure high-quality recruiting throughout the year
- E-mail blasts can be targeted by college and major
- *All Bronze benefits listed below*



**\$3,000/YEAR**

### BRONZE EAGLE (\$3,000/YEAR)

- Recognition on the ACE wall in the Career Services Office
- Company profile, link, and recognition on the Career Services website
- Recognition as an ACE partner on major Career Services marketing material throughout the year
- Recognition in the Career Services' "Thank You ACE Partners" ad ran twice per year in the EWU student newspaper
- Recognition as an ACE partner on the jumbotron screen during Career Fairs
- Consultation services: annual end-of-year report
- E-mail blast limit increased to three per term

# CAREER SERVICES >>> EMPLOYER OFFERINGS

## COMPLIMENTARY SERVICES

- Job/Internship Postings via Handshake
- Virtual Event Scheduling via Handshake
- On-Campus Interviews
- Basic Consultation Services
- Information Session/Tabling Scheduling
- Classroom Presentation Connections

## ✓ PREMIUM SERVICES

## PRICE

<input type="checkbox"/> One e-mail blast targeted to students in a college (limit one per term) <ul style="list-style-type: none"> <li>• Finished e-mail content and language provided by the employer</li> </ul> ACEs Only - limit increase to three per term <ul style="list-style-type: none"> <li>• Comprehensive design and writing services available from Career Services</li> <li>• Bronze can target by college, Gold can target by major, Platinum can target by class year</li> </ul>	\$100 per email
<input type="checkbox"/> One social media post on Career Services channels (limit one per term) <ul style="list-style-type: none"> <li>• Finished post content and language provided by the employer</li> </ul> ACEs Only - limit increased to three per term <ul style="list-style-type: none"> <li>• Comprehensive design and writing services available from Career Services</li> </ul>	\$100 per post
<input type="checkbox"/> Career Services Education Workshop: Topic of your choice	\$250
<input type="checkbox"/> Full-table (8 seats) sponsorship at the Etiquette Dinner (Spring Quarter) <sup>†</sup>	\$250
<input type="checkbox"/> Double booth size at either the Spring or Fall Career Fair	\$500
<input type="checkbox"/> Student and employer advisory board on a topic of your choice (includes catering)	\$500
<input type="checkbox"/> Job-internship advertising relevant plasma screens across campus <ul style="list-style-type: none"> <li>• Non-ACE - Finished slides provided by the employer</li> <li>• ACE - Comprehensive design and writing services available from Career Services</li> </ul>	\$500
<input type="checkbox"/> Elite Sponsor for a Career Fair	\$650
<input type="checkbox"/> Feature piece in University media about a EWU student/alumni recently hired by your organization	\$1,000
<input type="checkbox"/> Premier Sponsor for a Career Fair (Check with Career Center to see what fairs are available)**	\$1,000
<input type="checkbox"/> Segment sponsorship for networking portion of Etiquette Dinner (one available) <sup>†</sup>	\$1,500
<input type="checkbox"/> Donation to support our EagleWorks fund <sup>†</sup> <ul style="list-style-type: none"> <li>• Dedicated to professional development opportunities for students (tours, events, workshops, etc.)</li> </ul>	Flexible
<input type="checkbox"/> Company Sponsored Supplies (with EWU and company logo) including bottled water, folios/padfolios, general swag, pens (1 company per year), and staff polos	Negotiated
<input type="checkbox"/> Title sponsorship for our signature events (Career Fairs, Etiquette Dinner, Network Event, etc) <sup>†</sup>	Negotiated
<input type="checkbox"/> Naming of the EWU Career Center <sup>†</sup>	Negotiated
<input type="checkbox"/> Customized Services** <ul style="list-style-type: none"> <li>• Including: sponsored polos with EWU and company branding</li> </ul>	Negotiated

## CAREER FAIR PREMIER SPONSOR BENEFITS

- Premier Sponsor equals double booth size at fairs
- Company name and/or logo on all Career Fair marketing materials (print & electronic)
- Priority for on-campus interview rooms and info session dates during Career Fair week
- Choose your booth location on the fair map
- One priority parking space at the fair venue (Lot 15)
- Half-page color ad in Career Fair insert in the Easterner, the EWU student newspaper
- Recognition as a Premier Sponsor on the jumbotron screen during the fair

\*\* We are able to customize services according to your needs. For more information contact Romeal Watson at [rjwatson@ewu.edu](mailto:rjwatson@ewu.edu).

<sup>†</sup> A partial amount of your payment creates tax incentives through a donation to the EWU Foundation